

Across Eleven Time Zones: Judaism • Activism • Transformation

April 8, 2010

Project Keshet Annual Benefit



## AUCTION LISTING

**With appreciation to the donors and vendors who made this auction possible.  
Thank you to Silent Auction Chairs Carol Balik & Audrey Brooks**

**Proceeds Benefit Project Keshet. Bid Generously!**

### LIVE AUCTION

**Belle of the Ball...With One-of-a-Kind Original Design & Hand Crafted Bracelet** encrusted with Swarovski crystals. Project Keshet Board Member and artisan Michele Cohen creates your bracelet for a perfect fit.

Value: Priceless

**You're Such a Character! Now Put Your Name in David Baldacci's New Novel:** Get 15 minutes of fame, and then some. Best selling author David Baldacci's book – with your name in it - will be released in spring 2011! Mr. Baldacci's books are published in 45 languages worldwide & over 90 million copies appear in print today. Makes for a one-of-a-kind gift for the one-of-a-kind character in your life. You supply the name, David Baldacci decides the fate.

Value: Priceless!

**Fire Up at Fire Island: Week-long stay during 2010 summer season in the Saltaire community on Fire Island.**

Fabulous house with 4 bedrooms, 2 baths, large screened porch & big deck. Between ocean and bay – five minute walk to either. Here comes the sun! (Package includes beach reading: Susie Essman's autobiography What Would Susie Say; An autographed copy of Charla Krupp's How To Never Look Fat Again [particularly helpful advice at the beach] & Sheila Peltz Weinberg's new memoir, Surprisingly Happy.) Value: \$7,000

**Privacy Please! Weeklong Stay at Luxurious Hideaway: Cove Castles Private Villa in Anguilla.** Luxurious, two-storied private Caribbean Villa hide-away for up to 4 people; nestled in the dunes amid swaying palms, steps from the water's edge in beautiful Anguilla. Includes a \$150 Gift Certificate to Mango's Seaside Grill. Start packing! Value \$10,000

**New York! New York!** Romance is in the air during this **Weekend for Two** including 2 night **Deluxe Suite** at **Sherry Netherland Hotel**, 2 producer's tickets to the **Broadway Show** of your choice (subject to availability), **Dinner** at **Cipriani** (\$300 gift certificate) & **\$1,000 Gift Certificate** for a shopping spree at **Bergdorf Goodman**. To remember this romantic weekend, package includes **photo session with world renowned photographer Michael Priest** photography (subject to availability). *Thanks for the memories!* Package Value: \$5,100

**Spa Vacation at Canyon Ranch Hotel and Spa in Miami Beach for Two:** 3 night stay at this uniquely designed Canyon Ranch ocean-front property with breakfast daily and use of facilities, including rooftop pool. Not valid during holidays or blackout periods. Package includes \$100 Spa Finder gift certificate. Say Ahhhhhhh! Value: \$2,200

**For The Well-Heeled Man...** Climb way atop the Fashion 'A List' with these fabulous "Ildiko Gal" custom-designed pair of men's "black sting ray" shoes. *There are several other style options to choose from.* This is the "ultimate shoe," artisan-made to order, using a full foot-scan to create the most perfect of sizing. Designed like no other shoe in the world...Everyone will want to walk in your shoes...can you blame them? Value: \$4,000

## SILENT AUCTION

### Good Sports!

**Item A1: In the Knick of Time!** Four court-level seats to regular season Knicks home game of your choice (subj. to avail). Value of tickets \$440+. Value of watching the Knicks from court level seats: Priceless! **Starting Bid: \$250 Bid Increments: \$25**

**Item A2: Hoop Dreams!** Two fabulous seats (courtesy of the NBA) to regular season Knicks game of your choice (subj. to avail). Includes duffel full of sports gear from the NBA. Value: Priceless **Starting Bid: \$250 Bid Increments: \$25**

**Item A3: Tee Off!** A day of Golf for 4 (including cart and lunch) at Metropolis Country Club in Westchester County. Package Value \$750; A day on the green? Priceless **Starting Bid: \$350 Increments: \$50**

**Item A4: Dodger! Signed 1953 Dodgers Team photo** (framed). Value: \$750+ **Starting Bid: \$300 Increments: \$50**

**Item A5: Play Ball! Keith Hernandez Signed Baseball** (in Lucite frame). Value: \$100+ **Starting Bid: \$50 Increments: \$25**

**Item A6: Larry Legend: Larry Bird Signed NBA basketball.** Value: \$300+ **Starting Bid: \$150 Increments: \$25**

**Item A7: Mom & Tot Gym Dandy! For Mom: This Three month VIP Membership** at the **Gym in Armonk includes 3** months of membership privileges, one 25 minute massage, one 50 minute facial, one goal assessment for weight management, three personal training sessions, one Pilates reformer session, one kinesiology session, five guest passes, complimentary group fitness classes and childcare, full use of aromatherapy steam room, sauna and shower and locker room amenities. It comes with a Gym Tee-shirt as well. Value \$1,330. **For Tot to Teen:** (9 months through 8th grade) \$100 **Gift Certificate to Jodi's Gym gymnastics**, redeemable summer or fall 2010. NYC and Mount Kisco locations. **Package Value: \$1,430 Starting Bid: \$250 Increments: \$50**

### Good Eats (and Drinks)!

#### Wine...

**Item B1: Bottle of 1996 Chateau Mouton Rothschild.** Value: \$500 **Starting Bid: \$200 Increments: \$50**

**Item B2: Case of French Bordeaux, Cap de Faugeres,** in a wooden crate from Zachys. Package also includes beautiful lacquered Asian-style box. Value: \$300 **Starting Bid: \$150 Increments: \$25**

**Item B3: Wine Trio:** Turley Moore Earthquake Zin 1996 (Value \$124), Turley Moore Earthquake Zin 1995 (Value \$146), Turley Tofanelli Zin 1999 (Value: \$79). Total Value: \$349 **Starting Bid: \$150 Increments: \$25**

#### & Dine!

**Item B4: Rise and Shine! Private Challah Baking Lesson** with award winning baker Dr. Richard Kaiser. At your home or his Southern Westchester kitchen. Make sure your baking measures up with set of 'Matrioshka' Dolls Measuring Cups from FRED- M Cups. Value: Priceless **Starting Bid: \$150 Increments: \$25**

**Item B5: Dine-O-Mite 4 Nite NYC Restaurant Combo:** Four fabulous restaurant gift certificates in this package including: Tour de France Restaurants gift certificate (redeemable at Pigalle, Nice Matin, Marseille, L'Express, Le Monde, French Roast or Cafe D'Alsace); Gabriel's Bar and Restaurant, Ed's Chowder House and 11 Madison Park  
Total Value of Gift Certificates: \$650. *Not* having to cook all week: Priceless! **Starting Bid: \$400 Increments: \$50**

**Item B6: Good Shabbas!** Five course Shabbat Dinner for Eight delivered to your home (kosher & catered by Foremost). Package includes a Case of Israeli wine from McCabes Liquor. Value: \$650 **Starting Bid: \$300 Increments: \$50**

### Good Times!

**Item C1: Music To My Ears: VIP seating for Two for 2010 Philharmonic Concert in Central Park.** Package includes *Wine:* Magnum Turley Zinfandel "101" 2000 (Value: \$140) & *Dine:* \$100 gift certificate to a "B R Guest" Restaurant (restaurant selection includes Isabella's, Ocean Grill, Atlantic Grill and more). Package Value: Priceless **Starting Bid: \$200 Increments: \$50**

**Item C2: LOL! The Daily Show with Jon Stewart:** 4 VIP tickets to taping. Value: Priceless **Starting Bid: \$200 Increments: \$50**

**Item C3: Under the Big Top: Big Apple Circus** 4 Premium tickets for a 2010-11 season performance of your choice with "back stage" private tour – ticket value \$500/Backstage Tour. Value: Priceless **Starting Bid: \$300 Increments: \$50**

**Item C4: Gold Coast Kayak:** Afternoon kayaking adventure through scenic Long Island Sound cove for up to 4 people (no experience necessary). Unwind afterwards with cocktails & fabulous dinner as guests of Peter and Joan Cohn at their waterfront home. Value: Priceless **Starting Bid: \$150 Increments: \$50**

**Item C5: Looped! Four Orchestra seats to the Broadway Show LOOPED starring Valerie Harper at the Lyceum Theatre.** Tickets subject to availability & good for Tuesday, Wednesday and Thursday evening performances April 8<sup>th</sup> through May 27<sup>th</sup>. Value: \$440 **Starting Bid: \$200 Increments: \$50**

**Item C6: Girl's Night Out!** Custom designed yoga party for up to 6 people (makes for a great girl's night out or couples date night!). You supply space & participants. We supply healthy eats, a bottle of wine and one hour of oh-so relaxing stretches Value: Priceless **Starting Bid: \$150 Increments: \$25**

## More Good Times...

**Item C7: Summer in the City:** Private tour for 5-6 people of Fort Tryon Park, a 67 acre park in Northern Manhattan donated to the city by John D Rockefeller Jr in 1935. The park has stunning expansive views of the Hudson, magnificent Heather Garden & many 'hidden' treasures. Your day in the 'open air' is complete with a \$150 "Open Table" Gift Certificate (redeemable at 1,500 restaurants). A good time is had by all! Value: Priceless **Starting Bid: \$150 Increments: \$50**

**Item C8: Outward Bound!** Spring is here so get outdoors with privately led day-hiking adventure in spectacular setting outside of the city for up to 6 people (great for individuals, couples, groups or families). Select season and length – choose from easy walk to challenging work-out (& everything in between). Includes gourmet lunch, trail snacks & facts and (we hope) great weather! Transportation to trail head not included. Value: Priceless **Starting Bid: \$150 Increments: \$50**

**Item C9: We're Off To See...Dr. Oz :** With 4 VIP tickets to the Dr. Oz Show. The doctor is in! Value: Priceless **Starting Bid: \$100 Increments: \$25**

## Good Looking!

**Item D1: Because You're Worth It!** De-stress with relaxing "signature facial" with Lorraine Hoy and a NY Healing Touch unforgettable massage. Next stop for some 'retail therapy' with gift certificate from Anya Ponorovskaya (\$200). "Red Hot" items complete the package: a Red Passport Cover, Red Frame and Red Candle. Why? Because you're worth it! Value: \$400

**Starting Bid: \$250 Increments: \$25**

**Item D2: Shop Till You Drop!** Nothing to wear with your chic new Burberry Handbag? (value \$750) Not to worry! With this \$1,000 gift certificate to Bergdorf Goodman you're sure to find that perfect something. Happy Shopping! Package includes handbag & Bergdorf gift certificate. Value: \$1,750 **Starting Bid: \$600 Increments: \$100**

**Item D3: We Love Nadya!** You will too with this Gift Certificate to her next trunk show in NYC. Beautiful designs and made in Bali. Value: \$300 **Starting Bid: \$150 Increments: \$25**

**Item D4: Sitting Pretty!** Family or child portrait sitting with Susan Woog Wagner, including on line proofs and one 8 x 10. Value: \$350 **Starting Bid: \$150 Increments: \$25**

**Item D5: Photo Finish!** Heirloom family or child's portrait from Alison Wachstein Photography. Value: \$430

**Starting Bid: \$200 Increments: \$25**

**Item D6: All That Glitters!** Margo Morrison designed this gorgeous white freshwater coin pearl necklace, so versatile it complements that little black dress & your favorite t. Did somebody say compliment? Value \$250 **Starting Bid: \$100**

**Increments: \$25**

**Item D7: Oh Baby!** Hand-knitted colorful baby carriage cover and hat. Created by Michele Cohen. Value: Priceless! **Starting Bid: \$400 Increments: \$50**

**Item D8: Buckle Up!** Designer Catherine M. Zadeh created this Equestrian Sterling Silver Buckle handcrafted in the USA, with a white alligator strap size 34. Value: \$1,500 **Starting Bid: \$500 Increments: \$100**

**Item D9: Pearls of Beauty.** Beautiful 4 strand champagne-colored freshwater pearl necklace with vermeil clasp from **SHG Designs**. Piece has a vintage pendant with etching symbolizing good luck and long life. Value: \$475 **Starting Bid: \$200**

**Increments: \$50**

**Item D10: Looking Good!** And you will with this Grand Strands Deco Necklace in silver tone, long with fringe and pearl & clear stones. (Value: \$125). Also includes beautiful Bracelet featuring series of 6 "gunmetal and crystal" bangles, two wider in silver, 4 narrow with black jets. (Value: \$95). Both from Kathy G. Jewelry & Fine Accessories. Love these pieces? Package includes a \$100 Gift Certificate for more. Value: \$320 **Starting Bid: \$100 Increments: \$25**

**Item D11 Saks In The City** Be fashionably great with this Lulu Guinness Micro Fiber Bag with 2 black handles and a green vintage inspired snap clasp. (The designer won the 2009 International Handbag Designer Award). Need Saks? Package includes \$1,000 gift certificate to Saks 5<sup>th</sup> Avenue. Value: \$1,400 **Starting Bid: \$600 Increments: \$100**

## More Goods!

**Item E1: What I Did On My Summer Vacation.** In this economy, wise college students get business experience. This summer internship with Friedland Realtors in Yonkers, NY (Westchester County) is truly priceless. Let your college student learn the ins and outs of commercial real estate so the first words heard after graduation are: *You're Hired!* Value: Priceless **Starting Bid: \$150 Increments: \$50**

**Item E2: How Green Is My Alley? Greensense Landscaping Consult** One hour consultation with Manhattan-based Laurie B. Eichengreen of Greensense LLC specializing in landscape design including urban gardens, terraces, rooftop gardens and urban spaces. How about some Spring Greening? Value: \$500 **Starting Bid: \$150 Increments: \$25**

**Item E3: Good Riddance: Shleppers gift certificate for \$1,000 to be used for move of studio or one bedroom apartment in NY** (Can be put towards larger move). Value: \$1,000 **Starting Bid: \$600 Increments: \$50**

**Item E4: So You Think You Can Write?** Renowned literary agent Aaron Priest will read your manuscript or manuscript idea and provide feedback. Who knows? You may be the next JK Rowling. Someone has to be. Value: Priceless **Starting Bid: \$200 Increments: \$50**

## **You Can Make a Difference Across 11 Time Zones...Here Is How:**

**Your participation in “Good Giving” will do a world of good for Project Keshet. By making a donation to one or more of our programs below, you will improve the lives of thousands of women, their families and communities across Russia, Ukraine, Belarus, Moldova, Georgia, Kazakhstan and Israel. Gifts may be made to honor someone special in your life. If you choose to do this, please provide the contact information for the recipient on the reverse of the Good Giving Sheet. A card will be sent on your behalf acknowledging the gift.**

### **Item F1: Jewish Renewal**

Ensure the continued renewal of Jewish life in the region by making it possible for Project Keshet to expand Jewish Holiday Celebrations, enhance the Torah Return Project and inspire text to activism among more women.

**\$250** enables Project Keshet staff to communicate with our newly expanded groups in Siberia engaged in Jewish renewal and activism for a five month period.

**\$500** supports one participant’s attendance at Project Keshet’s new “Alice Shalvi Jewish Educational Program” for Russian speaking women in Israel.

**\$1,000** supports the creation and distribution of Jewish holiday celebration materials for High Holiday and Passover throughout our network of women’s groups.

**\$1,800** supports Torah repair for Torahs currently in our Torah Return Project and support to communities receiving Torahs.

### **Item F2: Women’s Health Initiative**

Save lives by supporting Project Keshet facilitators who are educating women on critical health issues & engaging them in community activism. Issues include health heart, nutrition and exercise for optimal wellness. Also includes breast cancer detection, prevention, treatment, peer-to-peer support.

**\$250** supports one month of materials on a health topic prioritized by women in the region.

**\$500** supports 2 community-wide health & wellness programs in the region.

**\$1,000** supports 2 Project Keshet activists’ attendance at government level meetings & conferences where health resources are allocated and decisions on funding impacting women and girls are made.

**\$1,800** supports bringing together leaders of programs on domestic violence and human trafficking to share best practices and expand and enhance prevention work in the region.

### **Item F3: Next Generation Leadership Training**

Expand the number of young women ages 18-25 years old we can reach to build Jewish identity, learn leadership skills and become effective social activists ensuring the continuity of Jewish life in the region.

**\$250** supports program material created for Project Keshet’s groups on college campuses.

**\$500** supports an ‘internship’ staff assignment for an upcoming young leader at a Project Keshet Mother-Daughter Retreat

**\$1,000** supports one year of training and mentoring for a ‘Next Generation’ young female leader in Russia, Ukraine, Belarus or Moldova.

**\$1,800** supports Jewish educational programming for 33 Project Keshet ‘youth groups’ in the region providing education and training for a pipeline of leaders in our Next Generation program.

### **Item F4: Financial Literacy**

Facilitate financial independence for women and their families.

**\$250** underwrites a workshop for a Project Keshet-Israel group about how to navigate financial decisions in Israel, create a budget, open bank accounts, access benefits and avoid usurious contracts.

**\$500** supports training for a Project Keshet’s grassroots financial literacy instructor in Israel.

**\$1,000** supports Project Keshet Webinar on critical employment rights and job training for women in Russia or Ukraine.

**\$1,800** supports the design of downloadable materials for the Project Keshet Russian language website providing information, resources and support to thousands of unemployed and underemployed women in Russia, Ukraine, Belarus, Moldova and Georgia.

## Instructions for Silent Auction

1. Listed starting bid amounts and bid increment levels must be adhered to.
2. **At auction closing, the name of the winner and the winning bid will be placed on the clip board in front of each item. The winner should remove this sheet and bring it to check out to receive the item.** *If you do not find your name in front of the item, or if the winner's receipt is already removed, and you believe you were the highest bidder, then please come to check out and we will help you.*
3. If party leaves prior to auction closing, the winner will be notified within 24 - 48 hours and arrangements will be made with Project Keshet for payment and delivery of goods.
4. If a winner cannot be contacted within a reasonable amount of time and with reasonable effort, or declines to pay for the item, the individual with the next highest bid will be notified and offered the item.
5. Payment can be made in the form of a check, money order or major credit card (Visa, MasterCard, American Express or Discover).
6. Once payment is made, winner will receive a certificate with the value of the purchased item for tax purposes. Winner will be responsible for completing the certificate with the amount paid for the item.

## Conditions of Sale

1. Unless otherwise specified, all auction items must be used within one year after April 8, 2010. Unless otherwise specified, dates and times are to be arranged at the mutual convenience of donor and buyer. We suggest purchasers contact the donors promptly to advise them of their contact information to facilitate scheduling of dates between the parties.
2. All sales are final and subject to the terms and conditions stipulated by the donors. There will be no exchanges or refunds on items. Purchasers may not ask for refunds or exchanges from donors.
3. Project Keshet warrants neither the quality nor the value of items and services auctions. Descriptions of items have been made with every reasonable effort to be accurate, but all items are sold "where is" and "as is" and without warranty or representation of any kind as to the correctness of description, genuineness, authenticity, condition or quality of fitness for any purpose. Dollar values are estimates provided by the donor and are not warranted by Project Keshet for tax purposes or fair market value.
4. An auction payment qualifies as a deductible gift only to the extent that it is shown to exceed the fair market value of any consideration received in the form of goods, privileges or other benefits.
5. By participating in this auction, each bidder recognizes and agrees that neither Project Keshet nor anyone who assists in the conduct of this silent auction will be liable for any occurrence resulting from the use of auctioned items or services.
6. We greatly appreciate the generosity of our donors who have made their vacation homes available to the Project Keshet auction. It will be the responsibility of the winning bidders to insure there is no damage.

